

CLMS/CLHS Advertising Rates

California League of Middle Schools, California League of High Schools and National High School Association
The *Middle Level News* and *High School Educator* reach over 30,000 educators throughout the state and nation.

PRINTED NEWSLETTERS

MIDDLE LEVEL NEWS

California League of **Middle** Schools
Fall (artwork due August 1)
Size: 1. \$795 2. \$395
Winter (artwork due October 1)
Size: 1. \$795 2. \$395
Spring (artwork due December 1)
Size: 1. \$795 2. \$395
Summer (artwork due February 1)
Size: 1. \$795 2. \$395

HIGH SCHOOL EDUCATOR

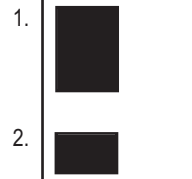
California League of **High** Schools
Fall (artwork due August 1)
Size: 1. \$795 2. \$395
Winter (artwork due October 1)
Size: 1. \$795 2. \$395
Spring (artwork due December 1)
Size: 1. \$795 2. \$395
Summer (artwork due February 1)
Size: 1. \$795 2. \$395

FORMATS ACCEPTED

Black and white only. Camera ready artwork; High Resolution TIFF or JPEG; EPS file. Minimum \$60 production charge for other formats. Email artwork to Cathy Perry at cperry@clms.net. Issue dates are subject to change.

SIZES

- 1/4 Page Vertical (5" w X 7" h) \$795
- 1/8 Page Horizontal (5" w X 3" h) \$395



Receive a 10% discount for running any three newsletter ads in one school year and receive a 15% discount for running any four newsletter ads in one school year (middle school, high school or a combination of both).

CONFERENCE PROGRAM BOOKS

Conference program books are an invaluable reference for attendees during and after the conference. Highlight your company by placing an ad to call attention to your display, increase traffic to your booth, and encourage post-conference customer inquiries. If you are unable to exhibit, an ad is the best way to reach conference attendees. Prices are subject to change.

CLMS/CLHS 2008 TECHNOLOGY CONFERENCE

- Full-Page Ad 7.325" w X 10.5" h @ \$300.00
- Half-Page Ad 7.325" w X 5.125" h @ \$175.00
- Quarter-Page Ad 3.562" w X 5.125" h @ \$100.00

CLHS 2009 ANNUAL CONFERENCE

- Full-Page Ad 7.325" w X 10.5" h @ \$300.00
- Half-Page Ad 7.325" w X 5.125" h @ \$175.00
- Quarter-Page Ad 3.562" w X 5.125" h @ \$100.00

CLMS 2009 ANNUAL CONFERENCE

- Full-Page Ad 7.325" w X 10.5" h @ \$550.00
- Half-Page Ad 7.325" w X 5.125" h @ \$350.00
- Quarter-Page Ad 3.562" w X 5.125" h @ \$200.00

FORMATS ACCEPTED

JPEG, TIFF, PDF and EPS. Email high resolution, black & white artwork to cperry@clms.net. Ads sizes may be scaled slightly to adjust to different layouts.

DUE DATES

CLMS/CLHS Technology Conference
November 4, 2008

CLHS Annual Conference
December 15, 2008

CLMS Annual Conference
February 12, 2009

PLEASE PRINT OR TYPE

PAYMENT

Company: _____
Contact: _____
Phone: _____
Address: _____
City: _____
State: _____ Zip: _____
Email: _____

Newsletter Advertising \$ _____
Program Book Advertising \$ _____
Corporate Membership \$ _____
Total Enclosed \$ _____
Visa/MC # _____
Exp _____
Authorized Signature _____

I have enclosed a check (\$30 fee for returned checks)

CALIFORNIA LEAGUE OF MIDDLE SCHOOLS/CALIFORNIA LEAGUE OF HIGH SCHOOLS

6615 E. Pacific Coast Hwy., Suite 120 * Long Beach, CA 90803
CLMS (800) 326-1880 * CLHS (800) 858-9365 * FAX (562) 430-5607

PLEASE: Either FAX or mail this form, not both.